



Help make our voices heard ... join 'The Big Plastic Count'



The impact of annual plastic production on the world's climate equates to 189 coal-fired power stations!

ONLY about 15% of ALL plastic ever produced has been recycled – some plastics are very tricky to recycle.

The first commercial 'chemical recycling' plant has opened in Scotland – maybe eventually plastic will be converted back into oil – to become a 'circular economy'.

Experts estimate that 90% of current plastics could be derived from plants – eg potatoes, sugarcane, tree bark and algae.



Join the nationwide campaign ...
... THE BIG PLASTIC COUNT

Take a moment, look up from your screen – how many things can you see that are made of plastic? Do you think plastic is fantastic?

Plastic is causing many problems for our world – harming our wildlife, polluting our natural world and making climate change worse.

Join 'The Big Plastic Count' 16–22nd May. Help put pressure on government, supermarkets and other businesses to **REDUCE PLASTIC.**

This week's challenge:
13th May



When you've completed this challenge ... Remember to hit the red button!

